

## IrisBlendSW

The new software for  
point-of-sale

## IrisPalette

Our colour proposal

## IrisService

Our laboratory at the service  
of our Customers



*inspired by nature*

# IrisPalette

## Our colour proposal

To complete our offer, in addition to the standard or custom colour proposals already present and largely formulated in our tinting systems, we recently launched our colour proposal:

- IrisPalette 1050 - Interiors Selection
- IrisPalette 180 - Exteriors Selection

### IrisPalette 1050 - Interiors Selection

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Professional Colour Designers have carefully selected 1.050 colours to be used for coloring home interiors and have arranged them in a harmonious way to make the choice easy and pleasant.

Consumers, as well as architects, designers and applicators are equally at ease in selecting by scrolling through the colour range and following the logical flow of colour. The colour strips are arranged chromatically for easy selection of colours when fanned out.

Seven colours of the same family per strip are arranged to show each colour in the best way, with a large pastel that flows towards the more accentuated shade on the strip.

A special section is dedicated to pastels and off-whites colours in the front of the fan-deck. Very light colours are represented on larger areas for better viewing.

### IrisPalette 180 - Exteriors Selection

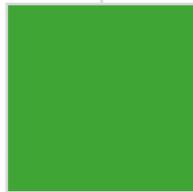
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A chromatic proposal selected on the basis of new trends in the world of paint products and plasters for Exteriors. All colours made with inorganic pigments can be used with silicates, siloxanes and silicone paints even in highly alkaline environments.

The use of special colorants for exteriors guarantees the obtainment of very bright and saturated colours, without renouncing the light and weather fastness required for an application in exteriors.

The colours of this collection have been made with inorganic pigment-based colorants or with high performance pigments and tested in our laboratory to guarantee their use in exteriors.

It is good to remember that the solidity of a colour in exteriors, depends not only on the chemical nature of the colorants used but also on many other variables such as the type of paint product used, the environmental variables, the application cycle, the type of substrate and its correct preparation, the possible presence of moisture, alkalinity, soluble salts, etc.

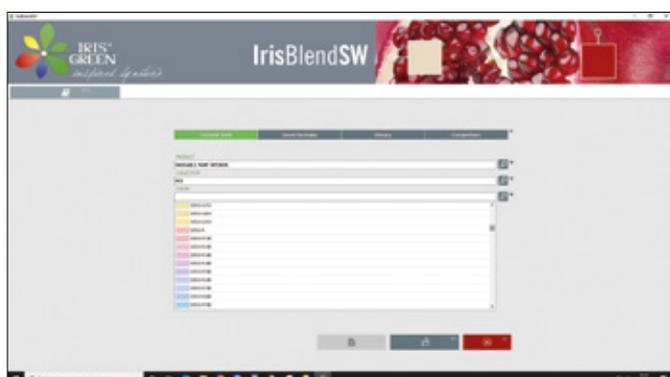
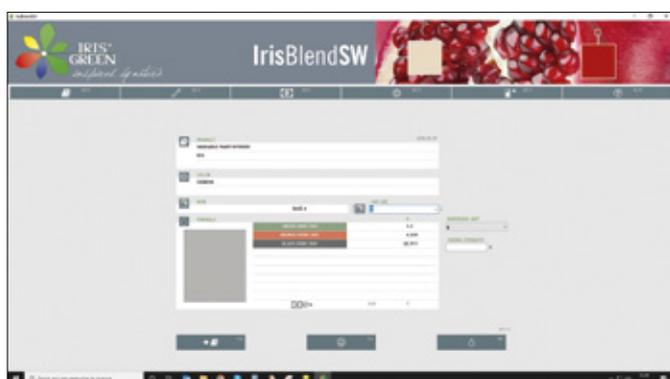
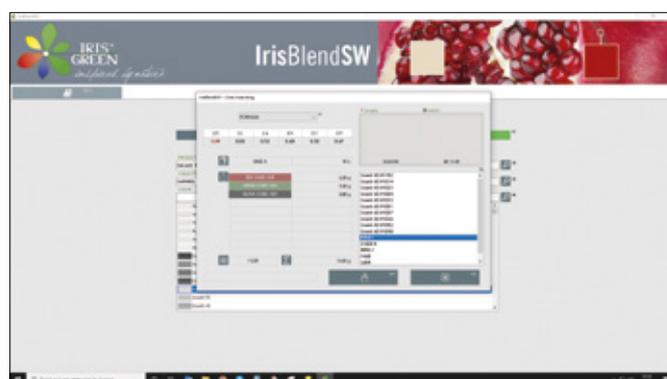


## The new software for point-of-sale

IrisBlendSW is the new Iris Green software for the management of tinting machines at point-of-sale, designed on the basis of our over twenty years of experience, with more than 400 customers, in over 30 countries, to meet the specific needs of those who work along the color chain: from operator of the tinting machine, to the shop owner, up to the paint manufacturer.

### The IrisBlendSW proposal is proposed in three levels:

- **Basic:** includes all the main features
- **Search:** in addition offers the colour research and the management of competitors' colours
- **Match:** in addition offers the formulation and the connection to colorimeters and spectrophotometers



### Function

- Quick selection of product / formula / colour
- Colour display
- Custom formulas
- Setting and printing of labels
- Historical data and statistics
- Personalized user interface
- Selective updating of databases remotely

### Basic

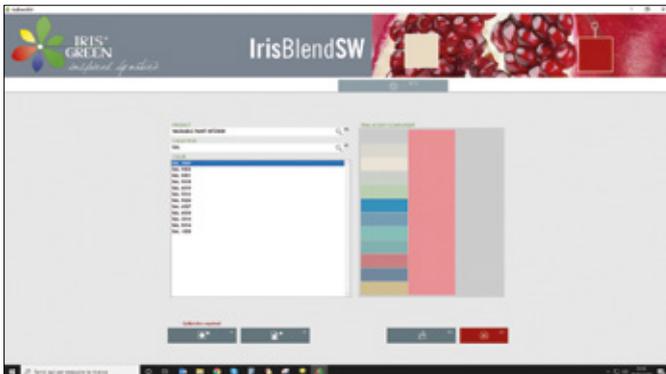
- Reading and checking the bar code
- Possibility to interface with almost all tinting machines

### Search

- Integrated closer colour search
- Competitors colours management

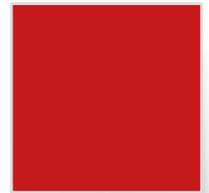
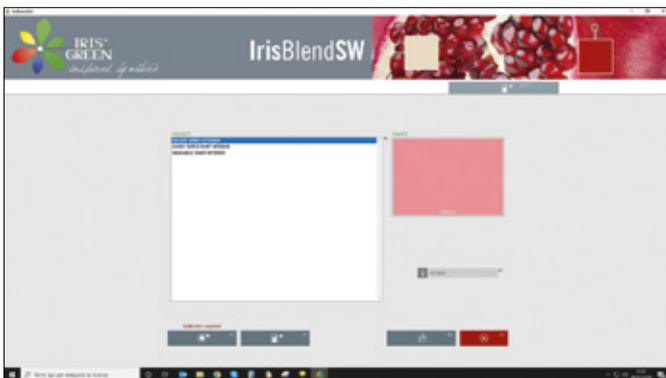
### Match

- Integrated colour formulation
- Connection to colorimeters and spectrophotometers



**IrisBlendSW** is completed with **IrisBlendSR**, the physical or cloud platform to be used to generate and maintain formula databases, even automatically from a remote server. **IrisBlendSR** also allows the distribution and monitoring of **IrisBlendSW** licenses.

The paint manufacturer finds in **IrisBlendSW** a tool that can be customized according to its needs and that interfaces with the software of the main tinting machines in the market.



# IrisService

## Our laboratory at the service of our Customers

For over 20 years, our mission has been to work alongside our Customers, helping them to make the best of their Colour offer:

## Create Value through Colour

Right from the start, we have been focused on: innovation, technology and service provided by our laboratory. Our expert technical team can count on a laboratory among the best equipped in the sector that allows us to monitor all the main chemical-physical aspects connected to the various phases of the research, development, production and marketing process of our products. We like to be considered more Partners than Suppliers and our laboratory is at our Customers' disposal to assist them:

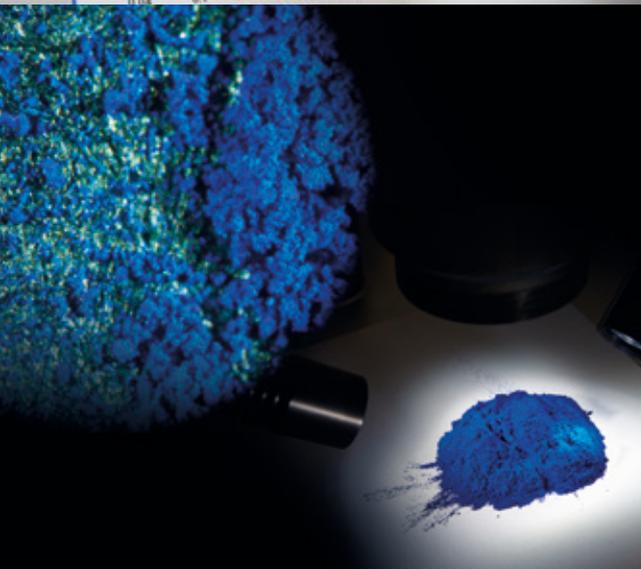
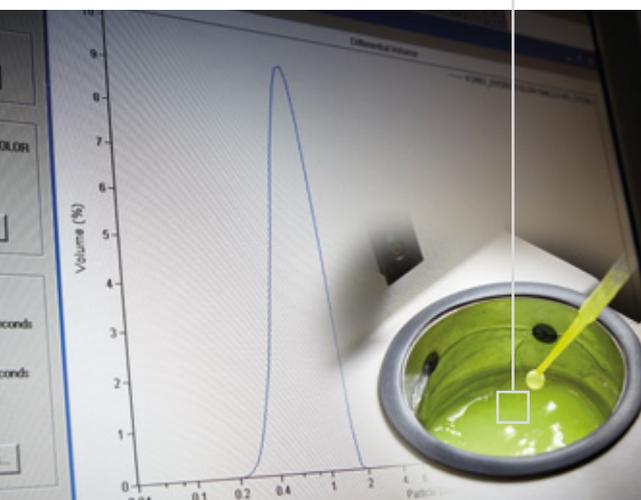
- optimize the selection of pigments
- improve the compatibility between colorants and paint products
- characterize the base paints
- build the formula database

The goal is to obtain the same colour in the various product lines by minimizing the cost of the formula and optimizing the features of the paint product: coverage, yield, drying time, gloss level, film hardness, light fastness and weather resistance.

Our laboratory is equipped with the **Colour-Matching** systems, most present on the market, to be able to adapt to the systems in use by our customers.

**Iris Green** has a **Regulatory Office** to guarantee compliance with the various markets and maintain constant updates on continuously evolving regulatory requirements. Customer is at the centre of all our efforts: technical, commercial, logistic, regulatory. All our pigments are REACH registered, directly or through our suppliers.

In addition to our standard products, we are often called upon to develop customized products and countertypes to improve the tinting systems of our Customers. In the last 15 years our laboratory has developed, in the various lines, more than **500 custom references**.





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**Disclaimer:** The information we provide, while being based on our best knowledge, can only have indicative nature, therefore they do not imply any responsibility on our part. Since the performance of our products depends also on the additives and polymers used, we recommend customers to test their suitability for the end application. The color samples are printed and therefore the shades are purely indicative. The quality of our products is guaranteed under general conditions of sale.